

Marco Frazier, ESPN Classic Europe



Marco W. Frazier has had the top position for affiliate sales and distribution in Europe since he joined ESPN Classic Europe in early 2002. Marco is part of the original management team of Classic in Europe and has grown its distribution from 1 country in 2002 to over 40 countries today and nearly 22 million paying homes.

Prior to joining ESPN, Marco was a VP and Country Manager for a start up network in Italy, Cult Network Italia, where he oversaw all aspects of the companies operations in Italy and also led the company's international development strategy. He also served as Director of International Development for Sitcom in Italy. Sitcom is Italy's largest independent producer of thematic television. Marco assisted the company with the launch of 3 new networks and spearheaded all international distribution for Sitcom's 5 networks.

Marco also worked in the domestic market for 5 years as Director of Affiliate Sales for Bravo Cable Networks in Chicago, but started out his professional career by working in the US Senate for 4 years as Senator Alan Cranston's (CA) Projects Director.

Marco is a graduate of UC Berkeley, where he studied economics, and holds both a US and Italian passport.