



Clyde D. Smith



Clyde D. Smith is Senior Vice President of Global Broadcast Technology and Standards for Turner Broadcasting System, Inc.

In this capacity, Smith is responsible for the strategic development and planning of new technology, standards and technical practices development, adoption and implementation, to support the Domestic and International News and Entertainment Groups.

Previously, as Supervisor of Communications Design and Development Engineering for Lockheed Space Operations Company at The Kennedy Space Center, Smith participated in the design team that implemented NASA's improvements of space shuttle transportation systems, following the *Challenger* accident. While at Speer WorldWide Digital, Smith served as Senior Vice President and Chief Technical Officer, managing technical operations of an all digital facility and leading their team in the trial that led to the launch of ABC's Soap Net, production of hundreds of live events and the revitalization of Staples Arena in Los Angeles.

Smith held a key role in creating the technology that resulted in Turner Broadcasting System, Inc. being awarded a 2003 Emmy for Outstanding Achievement in Technology and Engineering for "Pioneering Efforts in the Development of Automated, Server-Based Closed Captioning Systems". Smith also participated in a Team which developed the innovative Broadcast Inventory Manager Solution for Turner Broadcasting which was recognized by The Computer World Honors program in 2003 and 2005 with Laureate Medals and in 2005 with the 21st Century Achievement Award in Media, Arts and Entertainment, for the innovative use of I.T. Technology.

In 2006 he received Broadcasting and Cable's Technology Leadership Award. He is a recipient of the SMPTE outstanding service award and the SMPTE Progress Medal recognizing his outstanding technical contributions to the progress of engineering phases of the television industry. At the 2008 Consumer Electronics Show, he received the Storage Visions Conference's "Storage Industry Service Award".

A fellow of the Society of Motion Picture and Television Engineers, he was a four time Governor, a former Standards Chairman, and Secretary/Treasurer of the SMPTE and program chair for four SMPTE advance-imaging conferences.